

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WABI Bangor ME</u>	Date: <u>10/10/14</u>
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I, American Media Advocacy Group

do hereby request station time concerning the following issue:

Congressional Leadership Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: American Media Advocacy Group

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Congressional Leadership Fund
1747 Pennsylvania Ave
5th Floor
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Congressional Leadership Fund Treasurer
Caleb Crosby

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/10/16 [Signature] _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Kim Lee GSN
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25324058

CPE: 251/947/8041

Agency: AMER MEDIA & ADVOCACY GROUP

815 SLATERS LANE
ALEXANDRIA, VA 22314

Flight: 10/18/16 - 10/24/16
Advertiser: CONGRESS LEADER FUND

Product: 2016
Agency Order #: 5446088

Version: Original Order

Station: WABI
Market: Bangor

Office: WASHINGTON
Primary Demo: Adults 35+

Total \$: \$26,000.00
Total Spots: 18

Total CPP: \$196.37
Total GRP: 132.4

Comments: Separation: 30

Buyer: MediaAssistant, AMAG
Salesperson: NILE NOYES
202-872-5880

Con Type: POLITICAL/VOTE
Assistant: NILE NOYES
202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	Tu-F-M 7a-9a		CBS THS MRNG-2<	\$900.00	3.4	30	1	1	0	1	0	0	1	4	\$3,600.00	\$264.71	13.6
2	Tu-F-M 6a-7a		TV5 MORN NWS 2	\$1,775.00	5.5	30	0	1	1	1	0	0	1	4	\$7,100.00	\$322.73	22.0
3	Tu-F-M 4p-5p		ELLEN	\$550.00	4.2	30	0	0	1	1	0	0	0	2	\$1,100.00	\$130.95	8.4
4	Tu-F-M 5:30p-6p		TV5 NWS AT 5.2	\$1,775.00	11.3	30	1	1	1	0	0	0	1	4	\$7,100.00	\$167.08	45.2
5	Tu-F-M 5p-5:30p		TV5 NWS AT 5.1	\$1,775.00	10.8	30	1	1	1	1	0	0	0	4	\$7,100.00	\$164.35	43.2
TOTALS:							3	4	4	4	0	0	3	18	\$26,000.00	\$196.37	132.4



125 West 55th St
New York, NY 10019

Contract # 25324058	Changes as of: 10/4/2016 at 10:29 AM	Version: Original Order
CPE: 251/947/8041	Flight: 10/18/16 - 10/24/16	Station: WABI
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: CONGRESS LEADER FUND	Market: Bangor
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: 2016	Office: WASHINGTON
	Agency Order #: 5446088	Primary Demo: Adults 35+
	Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/NOTE
	Salesperson: NILE NOYES	Assistant: NILE NOYES
	202-872-5880	202-872-5880
	Separation:	
	Total \$: \$26,000.00	
	Total Spots: 18	
	Total CPM: \$196.37	
	Total GRP: 132.4	

Special Instructions

Date/Time	Added by	Comment
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10/04/16 10:29 AM NILE NOYES Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$72,222
WABI Share:	36%
Comment:	
WEVX:	2%
WLIZ:	45%
WVIL:	17%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	18	\$26,000.00	132.4
Total	100%	18	\$26,000.00	132.4

Monthly Summary		
Month	Spots	Dollars
2016-Oct	18	\$26,000.00
Total	18	\$26,000.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	10/4/16 10:29 AM	NILE NOYES	New	18	
				\$26,000.00	\$26,000.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER

Orders

Order / Rev: **6893**

Alt Order #: 25324058

Product Desc: 2016

Estimate: 8041

Flight Dates: 10/18/16 - 10/24/16

Original Date / Rev: 10/04/16 / 10/04/16

Order Type: GENERAL

**WABI-TV 5**

Primary AE: Katz Washington, DC

Sales Office: DC

Sales Region: National

Agency

Name: **Amer Media & Advocacy Group**

Buying Contact:

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: **Congress Leader Fund**

Demographic: HH

Product Codes: Issues/Propositions

Priority: P-01

Revenue Codes: AGY, POL, POL-ISS

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	18	\$26,000.00	\$22,100.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	18	\$26,000.00	\$22,100.00	132.40
Totals	18	\$26,000.00	\$22,100.00	132.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC	DC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WABI	10/18/16	10/24/16	CBS This Morning	CM	7a-9a	111-1--	:30	4	\$900.00	P-01	3.40	NM	4	\$3,600.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-11-1--		3				\$900.00		3.40			
		Week: 10/24/16	10/30/16	1-----		1				\$900.00		3.40			
N 2	WABI	10/18/16	10/24/16	TV 5 News at 6a	CM	6a-7a	1-111--	:30	4	\$1,775.00	P-01	5.50	NM	4	\$7,100.00
				TV 5 News at 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--111--		3				\$1,775.00		5.50			
		Week: 10/24/16	10/30/16	1-----		1				\$1,775.00		5.50			
N 3	WABI	10/18/16	10/24/16	M-F 4-5p	CM	4p-5p	---11--	:30	2	\$550.00	P-01	4.20	NM	2	\$1,100.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---11--		2				\$550.00		4.20			
		Week: 10/24/16	10/30/16	-----		0				\$550.00		4.20			
N 4	WABI	10/18/16	10/24/16	TV5 News at 530p	CM	530p-6p	1111---	:30	4	\$1,775.00	P-01	11.30	NM	4	\$7,100.00
				TV5 News at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-111---		3				\$1,775.00		11.30			
		Week: 10/24/16	10/30/16	1-----		1				\$1,775.00		11.30			
N 5	WABI	10/18/16	10/24/16	TV5 News at 5p	CM	5p-530p	-1111--	:30	4	\$1,775.00	P-01	10.80	NM	4	\$7,100.00
				TV5 News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$1,775.00		10.80			
		Week: 10/24/16	10/30/16	-----		0				\$1,775.00		10.80			

